

Exhibit J

**Joseph Lerch**

Principal at Joseph B. Lerch Law Office
Greater New York City Area Law Practice

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Joseph Lerch's Overview

Current	Principal at Joseph B. Lerch Law Office
Past	Counsel at SorinRoyerCooper LLC Counsel at Lerner David et al. Principal at Darby & Darby
Education	Polytechnic Institute of NYU Seton Hall Law School
Connections	64 connections

Joseph Lerch's Experience

Principal**Joseph B. Lerch Law Office**

June 2012 – Present (7 months) Edison, NJ

Experienced in all aspects intellectual property acquisition, protection and enforcement, including patents, trademarks, copyrights, trade secrets and unfair competition. Peer rated AV Preeminent for over 25 years.

Counsel**SorinRoyerCooper LLC**

Privately Held; 1-10 employees; Law Practice industry
March 2011 – May 2012 (1 year 3 months)

Counsel**Lerner David et al.**

January 2005 – February 2006 (1 year 2 months)

Principal**Darby & Darby**

Privately Held; 51-200 employees; Law Practice industry
November 1976 – December 2004 (28 years 2 months)

Joseph Lerch's Languages

- German

Joseph Lerch's Skills & Expertise

Patent Prosecution Patent Litigation Licensing Intellectual Property Trade Secrets Client Counseling Patentability
Trademark Infringement Patents Prosecution Litigation Due Diligence Trademarks Legal Opinions Copyright Law
Legal Writing Privacy Law

Joseph Lerch's Education

Polytechnic Institute of NYU

Master of Science (MS), Electrical and Electronics Engineering


Activities and Societies: Eta Kappa Nu

Seton Hall Law School

Jurisdoctor

Joseph Lerch's Additional Information

Groups and
Associations:

 Darby & Darby P.C.
PROFESSIONAL CORPORATION

Honors and Awards: Peer Rated AV Preeminent (5.0) by Martindale Hubbel

Contact Joseph for:

- career opportunities
- new ventures
- expertise requests
- reference requests
- consulting offers
- job inquiries
- business deals
- getting back in touch

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